



Calendar Blurb Template for Writing Competitions

Use the following headings and format outlined below to create calendar blurbs for Phantom Billstickers National Poetry Day writing competitions. Submit a **draft blurb** for each proposed competition by **19 June** and send your **final blurb** to poetryday@nzbookawards.org.nz no later than **midday on the 8th of July**, ready for the Competitions Calendar to go live on the 11th of July.

Competition Calendar Template

- Event Title:** Title as it will appear on the calendar of events and your poster - try to make it something that will stand out from other Phantom Billstickers National Poetry Day competitions.
- Event Description:** Please write in third person and stick to a 100 word limit. Short sentences help. They have more impact too. Tell people about your competition. Your blurb should sum up **what** your competition involves, **who** it is for and who is judging, **why** it is worthwhile entering and why it is happening. You'll also want to tell people how to enter and what they will need to submit. If you have a theme, this is the place to share it.
- Entry Details:** Cost. Open to (e.g. age and regional restrictions). Submission details (e.g. send your poems with name and contact details by email to ?; get entry forms from?).
- Submission Dates:** Open Date – Close Date
- Contact:** Name and Email
- Further Info:** Facebook Event | Web address | Event Finder Listing (at least one is required)

Example Blurb

- National Online Poetry Competition**

Mystery District Library is celebrating Phantom Billstickers National Poetry Day with an Online Poetry Competition for the whole country. Have your poem published online and be in to win a prize and the glory. Competition open 10th July to 20th August 2017. Winner announced on Phantom Billstickers National Poetry Day. Competition judged by James K Baxter. Send up to 4 poems on any topic. Up to 2 poems per entrant will be published on the Mystery District Library Blog at <http://mysterydistrictlibrarydoesntexist.wordpress.com/>

Entry details: Free to enter. Open to all NZ residents aged 18 and over. Submit your poems and contact details by email to library@thelibrary.com. Limit of 4 poems per entrant.

Submission Dates: 10 July – 20 August 2017

Contact: library@thelibrary.com.

Further Info: See submission guidelines online at mysterydistrictlibrarydoesntexist.wordpress.com/

Visit the 2016 Competitions Calendar to view examples from last year.